UCF Digital Learning fuels innovation and expands access to improve the lives of all learners. In support of UCF’s strategic mission, we leverage state-of-the-art educational technology and cutting-edge practices to positively impact student access, success, cost, and the quality of the learning experience for all.

WE ARE AN ENGINE OF INNOVATION.

WE SEARCH.
Our researchers and analysts chart new ways to teach and reach our students regardless of their location or modality.

WE BUILD.
Our developers, designers, and storytellers create new solutions for today’s educational challenges to improve student outcomes.

WE FIND A BETTER WAY.
For more than 27 years, UCF Digital Learning has served all members of the UCF and Central Florida learning communities. Whether they study online or in the classroom — we are committed to their success.

WE GUIDE.
Our faculty, specialists, and success coaches help our partners and students develop the skills and competencies they need to succeed.

OUR VALUES
We live our values every day. Faculty and student success is at the heart of everything we do.

- INNOVATION
- QUALITY
- COLLABORATION
- ENTREPRENEURISM
- ACCOUNTABILITY
- STEWARDSHIP
- ETHICS
- INCLUSION
- EMPATHY
- RESPECT
- TRUST
- FUN
UCF Digital Learning comprises four units dedicated to the success of learners in our UCF and Central Florida communities through online, blended, and continuing education.

**WHO WE ARE**

**CENTER FOR DISTRIBUTED LEARNING**
- Faculty development
- Instructional design
- Media production
- Webcourses@UCF help desk support
- Pegasus Innovation Lab
- Open resource communities
- Online teaching product development

**CONTINUING EDUCATION**
- 400+ personal and professional development programs
- 3,500+ students annually
- Market-rates and self-supporting graduate degree and certificate programs
- Corporate and professional development non-credit programs

**UCF ONLINE**
- Launched in 2016
- Supports 100% online students
- 125+ fully online programs
- Innovative Success Coaching support for online students
- 6,300+ students

**RESEARCH INITIATIVE FOR TEACHING EFFECTIVENESS**
- Evaluates digital learning impact
- Assesses technology-based initiatives
- Defines impact of initiatives on key metrics
- Publishes peer-reviewed research

**WHO WE SERVE**

**STUDENTS**
- UCF Online increases access to a high-quality college degree for all learners, regardless of location
- UCF Online Connect Center links fully-online learners to support resources from enrollment assistance to financial aid and more
- Success Coaches provide personalized support from enrollment to graduation
- Webcourses@UCF Support offers individualized, real-time technology and LMS services

**FACULTY**
- Instructional Design and Development
- Webcourses@UCF LMS support
- LMS Integrations
- Materia, Obbojobo, Udio, ProctorHub
- Open Resource Communities
- TOPR, TOPkit, Blended Learning Toolkit
- Events: Florida Online Innovation Summit, TOPkit Workshop, Teaching and Learning with AI
- Continuing Education helps faculty members develop non-credit programs that expand access and generate revenue

**COMMUNITY**
- Continuing Education connects Central Florida to the resources of the university
- Workforce development supports community learners to improve skills and fuel career growth
- Corporate partnerships empower organizations to train workforces

**THE LEARNERS**

- Florida Distance Learning Grant
- UCF launches Online Success Coaching
- UCF Online ranked #6 Best Online Undergraduate Program by U.S. News & World Report
- UCF Online increases access to a high-quality college degree for all learners, regardless of location
- UCF Online Connect Center links fully-online learners to support resources from enrollment assistance to financial aid and more
- Success Coaches provide personalized support from enrollment to graduation
- Webcourses@UCF Support offers individualized, real-time technology and LMS services

**26 YEARS OF QUALITY ONLINE LEARNING**

- 1995: UCF awarded Florida Distance Learning Grant
- 1996: UCF opens Distance Learning Unit
- 1996: UCF offers three online undergraduate degree completion programs
- 1999: UCF offers three online undergraduate degree programs
- 2003: 3 online degree programs, 8 online graduate certificates
- 2008: 11 online degree programs, 12 online graduate certificates
- 2016: UCF Online ranked Top 20 Best Online Undergraduate Program by U.S. News & World Report
- 2021: UCF Online ranked Top 15 Best Online Undergraduate Program by U.S. News & World Report
- 2023: UCF Digital Learning recognized with Power Learner Potential Award by EdSurge

**WHO WE SERVE**

- Teachers
- Administrators
- Corporations
- Colleges
- Individuals

**THE LEARNERS**

- Power Learner
- Potential Award
- U.S. News & World Report
BREAKING THE IRON TRIANGLE

We develop innovative technology and practices to shatter the outdated convention that increasing access and decreasing cost of education must ultimately sacrifice quality.

ACCESS

2022-2023 BLENDED IMPACT

87.6% of all UCF students took at least one online or blended course

72% of all graduate students

89.9% of all undergraduate students

2022-2023 ONLINE IMPACT

79.9% of all UCF students took at least one fully online course

62.9% of all graduate students

82.4% of all undergraduate students

ONLINE AND BLENDED LEARNING

At UCF, our students thrive with a strategic mix of online, blended, and face-to-face courses.

59.6% of total student credit hours were fully online or blended modalities (2022-23 Academic Year)

47.3% of total student credit hours were fully online (2022-23 Academic Year)

144.6M of strategic, intentional course and faculty development

27+YRS of estimated construction cost savings for access created by digital modalities.*

COST

SPEED TO GRADUATION - FCS TRANSFER STUDENTS

3.6 YRS <20% ONLINE 3.2 YRS 50% ONLINE 2.7 YRS 100% ONLINE

SPEED TO GRADUATION - MASTER STUDENTS

2.7 YRS <20% ONLINE 2.3 YRS 50% ONLINE 2.3 YRS 100% ONLINE

QUALITY

STUDENT SUCCESS (A, B, OR C GRADE)

89% 92% 83% 92% 56% 59% 44% 60% 5% 3% 7% 4%

STUDENTS WHO RATE FACULTY AS EXCELLENT FY 2022-23

56% 59% 44% 60%

STUDENT WITHDRAWAL

5% 3% 7% 4%
THE CENTER FOR DISTRIBUTED LEARNING

The Center for Distributed Learning (CDL) provides leadership in digital learning policies, strategies, and practices. We collaborate with internal and external partners to innovate technology and pedagogy through faculty development, course production, open resource outreach, and research.

CDL DEPARTMENTS

FACULTY MULTIMEDIA CENTER
The FMC is the UCF faculty’s do-it-yourself, hands-on resource for training and technology, where educators can create innovative course content with state-of-the-art tools.

LEARNING CONTENT DEVELOPMENT
Professionals in content development, accessibility, graphic design, video production, and other media deliver custom products to faculty members to improve student outcomes.

PEGASUS INNOVATION LAB
The iLab scales innovative digital learning initiatives across the enterprise and beyond, including digital curriculum initiatives, pilot programs for emerging technologies, and quality course reviews and designations.

INSTRUCTIONAL DESIGN
The ID Team fuels the design and development of quality online courses through one-on-one support and ongoing professional development for the UCF faculty, as well as research and outreach.

LEARNING SYSTEMS & TECHNOLOGY
Our team of innovative developers creates custom LMS integrations and maintains proprietary educational applications, such as Obojobo, Materia, UDOIT, and Badges@UCF.

LMS SERVICES
This team of systems administrators and service agents provides technical support to online instructors and students by phone, email, and live chat.

INNOVATIVE ONLINE TEACHING PRODUCTS

Materia helps faculty members diversify their students’ online learning experience with a growing library of games, applications, study tools, and learning aids.

Obojobo provides a multifaceted interface capable of building, containing, and utilizing instructional components, plus a powerful analytics suite to give faculty members valuable insight.

The Universal Design Online Content Inspection Tool (UDOIT) enables faculty members to identify accessibility issues in the LMS and their course materials.

UCF RESEARCH INITIATIVE FOR TEACHING EFFECTIVENESS
RITE began evaluating online and blended learning impact in 1996 and continues to support innovation in the international digital learning community through research, assessment, publications, presentations, and consulting. We provide analytics and reporting services that empower educators and institutions to improve their strategies and practices with the goal of positively impacting student success.

PATESY D. MOSKAL
Digital Learning Impact Evaluation Director

1,907
Faculty members have completed IDL6543, our award-winning, non-credit instructional design course

9,165
Faculty members have completed a professional development course from our broad menu

985
Quality and High Quality course designations since 1997

CHUCK D. DZIUBAN AWARD FOR EXCELLENCE IN ONLINE TEACHING

MICHAEL G. STRAWSER, PH.D.
Assistant Professor, Nicholson School of Communication and Media, for SPC3602 Advanced Public Speaking

“Online learning has the incredible opportunity to be an inclusion meeting environment that reaches people who normally would not reach in a face-to-face class and to use technology in new ways.”

2023 BARBARA TRUMAN AWARD FOR EXCELLENCE IN BLENDED TEACHING

ELIZABETH BRENOEL HORN, M.F.A.
Associate Professor, College of Arts & Humanities, for THE2305 Script Analysis for Theater

“I am very excited to be the inaugural recipient of the Barbara Truman Award. UCF provides me with a supportive environment to teach and learn, and the support UCF provides to faculty teaching online and multi-modality courses, which allows us to better serve our students.”
UCF ONLINE

Leveraging more than 27 years of experience in digital learning, UCF Online offers prospective undergraduate and graduate students a flexible pathway for higher education. We are committed to supporting and assisting fully online students from application to graduation, no matter where they reside.

125+ FULLY ONLINE PROGRAMS

Criminal Justice • Education • Engineering • Healthcare • Hospitality • Leadership and Management

30 BACHELOR’S DEGREES
48 MASTER’S DEGREES
43 GRADUATE CERTIFICATES
5 DOCTORAL DEGREES

TOP 5 UNDERGRADUATE PROGRAMS:
- Clinical Psychology, BS
- General Psychology, BS
- Nursing, BS
- Health Services Administration, BS
- English – Creative Writing, BA

TOP 5 GRADUATE PROGRAMS:
- Social Work, MSW
- Hospitality Management, MS
- Health Care Informatics, PSM
- Public Administration, MPA
- Criminal Justice, MS

DAVON MILLER
B.A. Creative Writing (UCF Online Student)

"Given that I have the flexibility to do courses at my own pace, UCF Online has led me to becoming self-motivated, which further helped to boost productivity in various aspects of my life and becomes helpful in going above the minimum of what’s required."

For the fifth consecutive year, UCF was ranked as a top 20 best Online Bachelor’s Program and a top 20 best Online Colleges for Veterans program in the nation. UCF is also ranked as one of the most innovative universities according to U.S. News & World Report.

UCF Online degrees awarded by the 2021-22 Academic Year

8,273

3,436 fully online courses developed at UCF

GEOGRAPHIC REACH

FLORIDA REACH (AY 21-22)

500+

300-500

200-300

100-200

<100

0

BUDGET MAXIMIZATION

$1.9B

Total in UCF’s budget (2022-23)

$15M

Total in Digital Learning Fee Collections (2022-23)

1.72M

Total UCF Student Credit Hours (2022-23)

1.03M

Online & Blended Student Credit Hours (2022-23)

STUDENT SUPPORT SERVICES

ONLINE SUCCESS COACHES
TECH SUPPORT
CAREER SUPPORT SERVICES
ACADEMIC ADVISING
FINANCIAL AID
LIBRARY SERVICES

UCF ONLINE ENROLLMENT

UCF ONLINE UNDERGRADUATE

UCF ONLINE GRADUATE

UCF ONLINE & NON-UCF ONLINE

TRANSFER COURSE SUCCESS RATE BY AY: UCF ONLINE & NON-UCF ONLINE

UCF ONLINE

NON-UCF ONLINE

89.7% 2019-20 87.3%

90.6% 2020-21 87.5%

89.8% 2021-22 85.6%

UCF ONLINE STUDENT SUCCESS MEASURES

UCF ONLINE STUDENT SUCCESS MEASURES

$15M

Total in UCF’s budget (2022-23)

$1.72M

Total UCF Student Credit Hours (2022-23)

$1.03M

Online & Blended Student Credit Hours (2022-23)
Many fully online students can benefit from support that goes beyond traditional university resources. Our innovative UCF Online Connect Center takes a personalized, proactive approach to addressing their needs — from enrollment through graduation. Specially trained Success Coaches assist with academic planning, financial aid, accessibility, health and wellness, career planning, and more. And the results are proof that the method works.

WHAT IS A SUCCESS COACH?

A Success Coach develops relationships with UCF Online students to help them set and achieve academic goals, from inquiry to graduation. Coaches and students work together to:
- Establish educational objectives
- Co-create strategies to stay on track to graduation
- Co-develop academic plans that align with career goals
- Connect to appropriate resources for program specific support

+12.1% Stronger Persistence
UCF Online students who work with Success Coaches vs. fully online students (non-UCF Online) who don’t (2021-22)

+1.9% Higher Course Success
UCF Online students who work with Success Coaches vs. fully online students (non-UCF Online) who don’t (2021-22)

OPERATION KICKSTART

Each semester, Operation KickStart targets UCF Online students who are admitted or active but haven't enrolled with a strategic outreach by the entire Connect Center team to contact, encourage, and assist students to complete enrollment.

Spring 2023 Results:
+64% Students confirmed enrollment (over Fall 2022)
+5% Enrollments (over Fall 2022)

UCF HIGHER EDUCATION COACHING ACADEMY

The UCF Higher Education Coaching Academy is a training and research center providing customized training to individuals, teams, and organizations seeking to develop a culture of success coaching within their educational institutions.

337 Coaches Trained at 17 Florida State Colleges and Universities

CLIENTS INCLUDE:

- Miami Dade College
- Broward College
- Florida International University
- University of South Florida
Chris Fogle
Senior Director of Human Resources, Leonardo DRS

"UCF Continuing Education has been a key partner in our learning and development efforts for 10 years. The feedback we receive from employees has been overwhelmingly positive."

UCF Continuing Education delivers credit and non-credit programs that connect UCF resources with our community to fuel workforce development in Central Florida through re-education, up-skilling, professional development, and personal growth.

Liseth Russa
Vice President of Operations, Mental Health Association of Central Florida

"I have worked in nonprofit for over 20 years and participating in the Nonprofit Professional Program not only enhanced my skills and knowledge, but also certified my skills and knowledge and elevated my career and expertise. The information and tools provided will be useful for my future goals."