



DIGITAL LEARNING

2021 EXECUTIVE SUMMARY

INNOVATION ENGINE



DIVISION OF DIGITAL LEARNING

“Online education is treated as a means to expand access and share innovations throughout the institution.

... The University of Central Florida provides perhaps the best example of an institution that has done this.”

- PHIL HILL, Chronicle of Higher Education, June 2021

The Division of Digital Learning leverages innovative educational technology and practices to support UCF’s institutional mission by pioneering ways to positively impact student access, success, cost and the quality of the learning experience.

UCF is ranked as one of the best online bachelor’s programs, best online colleges for veterans, one of the most innovative universities and one of the best colleges for social mobility according to *U.S. News & World Report*.



WHO WE ARE

The Center for Distributed Learning

- Faculty development
- Instructional design
- Media development
- Help desk support
- Pegasus Innovation Lab

Continuing Education

- Market-rate and self-supporting graduate degree and certificate programs
- Corporate and professional development non-credit programs
- \$18M annual revenue
- 400+ programs
- 5,000+ students annually

Mobile Strategy and Innovation

- UCF's mobile apps
- Strategic mobile initiatives
- Faculty and staff mobile outreach
- 20 million annual page views
- National award winner

UCF Online

- Launched in 2016
- Supporting 100% online students
- 100+ fully online programs
- Innovative Success Coaching student support
- 5,600 students

Research Initiative for Teaching Effectiveness

- Digital Learning Impact Evaluation
- Assesses technology-based initiatives
- Defines impact of initiatives on key metrics
- Publishes peer-reviewed research
- Internationally renown



ONLINE AND BLENDED LEARNING

86.1%

of UCF's total student credit hours (SCH) were

ONLINE AND BLENDED MODALITIES

2020-2021 Academic Year

80.9%

of UCF's total student credit hours (SCH) were

FULLY ONLINE

2020-2021 Academic Year

25+

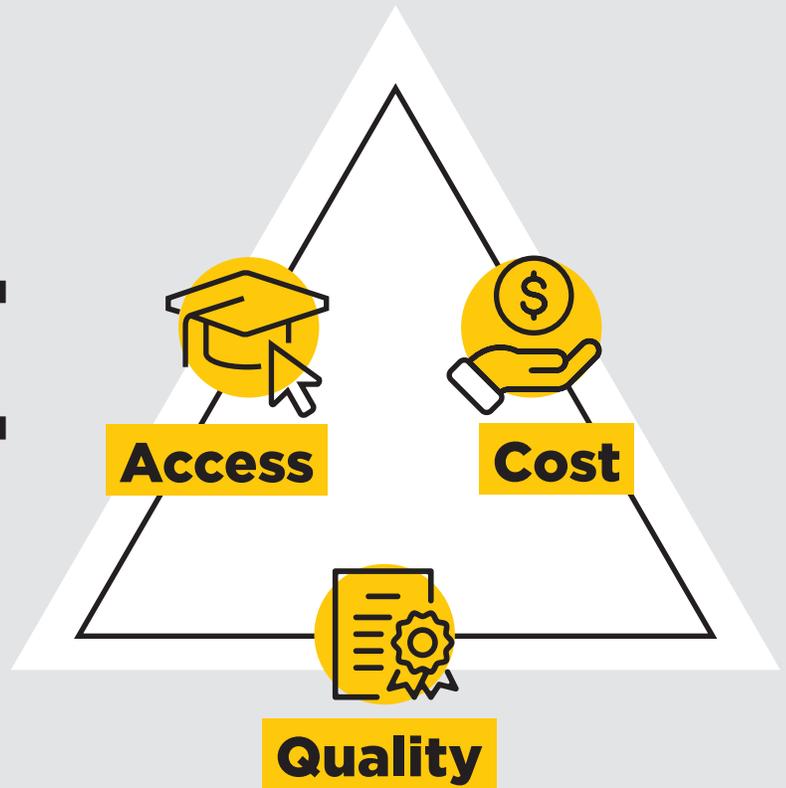
YEARS OF STRATEGIC, INTENTIONAL COURSE AND FACULTY DEVELOPMENT

100%

OF UCF'S GROWTH OVER THE PAST SEVERAL YEARS HAS BEEN ONLINE

IRON TRIANGLE

We are visionaries, dreamers, artists, and developers. We help our students succeed and our faculty teach in exciting new ways through the innovative use of technology, with a focus on three core component areas: Access, Cost and Quality.



Access

ONLINE & BLENDED IMPACT 2020-2021

88.3% OF ALL UCF STUDENTS TOOK AT LEAST ONE ONLINE OR BLENDED COURSE



90.5% OF ALL UNDER-GRADUATES

75.1% OF ALL GRADUATE STUDENTS

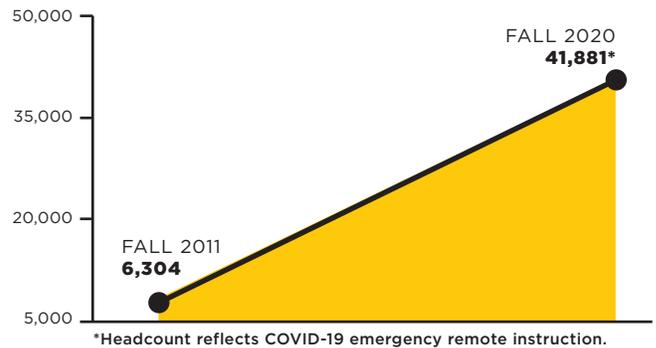
85% OF ALL UCF STUDENTS TOOK AT LEAST ONE FULLY ONLINE COURSE



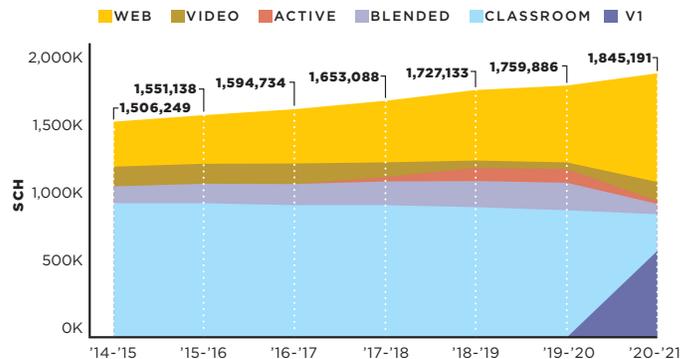
88% OF ALL UNDER-GRADUATES

66.7% OF ALL GRADUATE STUDENTS

ONLINE EXCLUSIVE HEADCOUNT



ONLINE & BLENDED STUDENT CREDIT HOUR (SCH) GROWTH



Cost

SPEED TO GRADUATION

FCS TRANSFER STUDENTS



MASTERS STUDENTS



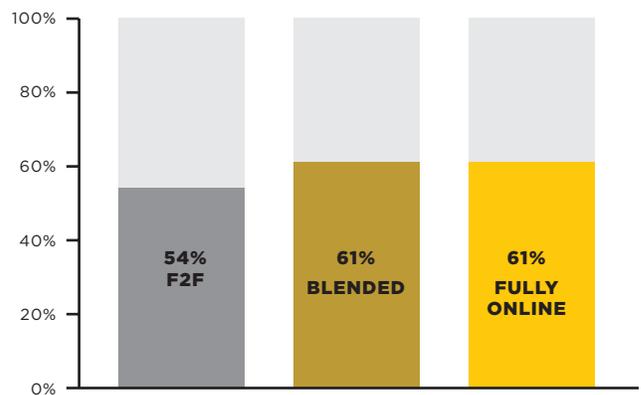
Quality

STUDENT SUCCESS (A, B, OR C GRADE)

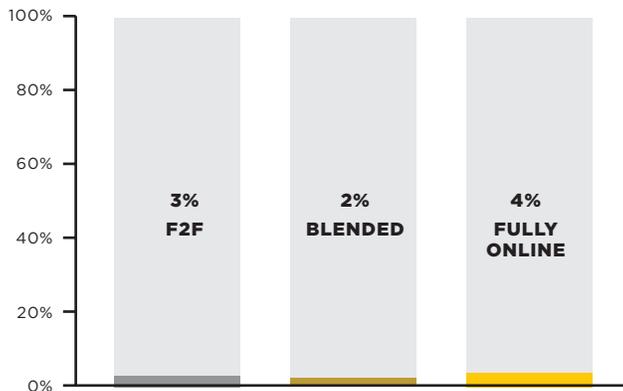


STUDENTS WHO RATE FACULTY AS EXCELLENT

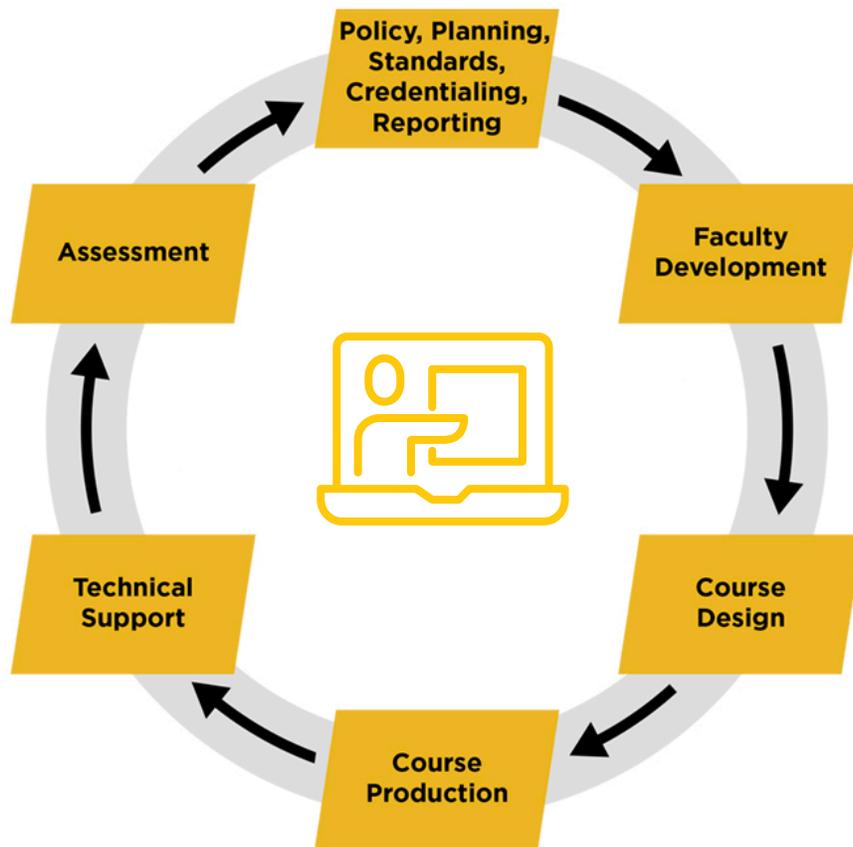
AY 2020-21



STUDENT WITHDRAWAL



FACULTY DEVELOPMENT



Faculty Development Courses:

ADL5000:

Required to teach an existing online course

IDL6543:

Required to develop an original online course

PAL6000:

Required to design and facilitate an adaptive course using Realizeit at UCF

HQ4444:

Required for faculty who wish to engage in a High Quality Online Course Review



2021 Chuck D. Dziuban Award for Excellence in Online Teaching:

Ashley Taylor, M.F.A., Lecturer in the School of Visual Arts and Design, College of Arts and Humanities for GRA2101C Introduction to Computer Art

80%

**ARE FULL-TIME
FACULTY MEMBERS**



HOURS OF PROFESSIONAL
DEVELOPMENT REQUIRED
TO DESIGN AND TEACH
ORIGINAL COURSES



HOURS OF PROFESSIONAL
DEVELOPMENT REQUIRED
TO TEACH EXISTING
COURSES

COVID-19 RESPONSE

6,600 courses moved online.
3,000+ Faculty members
empowered. **69,525** students
supported. **700,000+** credit
hours completed.

MOBILE STRATEGY AND INNOVATION

99.8%

**OF STUDENTS OWN
A SMARTPHONE**



**OF STUDENTS USE SMARTPHONES
TO SUPPORT THEIR LEARNING**



According to a recent UCF Survey, students believe that mobile devices:

Make it easier to access coursework:

77%

Increases communication with other students:

68%

Increases communication with instructor:

66%

UCF MOBILE HAS
**OVER 20 MILLION
PAGE VIEWS A YEAR,**
WITH
275K DOWNLOADS

**UCF MOBILE
HAS WON 7
NATIONAL AWARDS**



84% + 90%

of UCF students

of Freshmen

**USE THE UCF MOBILE APP,
ONE OF THE HIGHEST
ADOPTION RATES IN THE COUNTRY**

UCF CONTINUING EDUCATION

Continuing Education delivers credit and non-credit programs that connect UCF resources with our community to support the re-education, up-skilling, professional development and personal growth of professionals and private citizens across the state, region and nation.

\$18M

ANNUAL REVENUE

400+

PROGRAMS

5,000+

STUDENTS ANNUALLY

CREDIT PROGRAMS

Continuing Education offers both self-supporting and market rate graduate degrees and certificates.

UCF PARTNERS

College of Community Innovation and Education
College of Engineering and Computer Science
College of Health Professions and Sciences

TOP PROGRAMS:

- Executive Master of Health Administration
- Master of Science in Data Analytics
- Master of Science in Health Care Informatics
- Master of Science Professional Engineering Management Program
- Master of Social Work

NON-CREDIT PROGRAMS

Continuing Education works with corporate partners to create custom training programs, as well as services to support conferences, meetings and other events.

PARTNERS

AdventHealth
CareerSource Central Florida
Parramore Education & Innovation District
JP Morgan Chase
Microsoft
Northrop Grumman
Siemens
Verizon

TOP PROGRAMS:

- UCF Coding Boot Camps: Data Analytics, Digital Marketing, UX/UI
- Cyber Defense Professional Certificate
- UCF ChargeUP! Digital Training Program supported by JP Morgan Chase Foundation and Microsoft Philanthropies