DIGITAL LEARNING

EXECUTIVE SUMMARY 2020
A key reason for UCF’s success is its focus on digital learning, which has allowed the university to meet the needs of its expanding student population and keep tuition costs low.”

-BILL GATES

The Division of Digital Learning is responsible for leveraging innovative educational technology in support of UCF’s mission, with a particular emphasis on exploring pioneering ways to positively impact student access, enrollment, success, time to graduation, the cost of providing an education, and the quality of the learning experience.

UCF is ranked as one of the best Online Bachelor’s Programs, online colleges for veterans, and as one of the most innovative universities according to U.S. News & World Report.
Who We Are

The Center for Distributed Learning
- Faculty development
- Instructional design
- Media development
- Help desk support
- Pegasus Innovation Lab

The Office of Instructional Resources
- Multimedia technology
- Classrooms technology
- On-campus support
- Broadcasting live events
- Faculty multimedia center.

UCF Online
- Multi-division initiative
- Created in 2016
- Supporting 100% online students
- 92 fully online programs
- 5,600 students

Mobile Strategy and Innovation
- UCF’s mobile apps
- Strategic mobile initiatives
- Faculty and staff mobile outreach
- 20 million annual page views
- National award winner

Research Initiative for Teaching Effectiveness
- Digital Learning Impact Evaluation
- Assesses technology-based initiatives
- Defines impact of initiatives on key metrics
- Publishes peer-reviewed research
- Internationally renowned

Online and Blended Learning

49.4% of UCF’s total student credit hours (SCH) were

33% of UCF’s total student credit hours (SCH) were

Fully Online

2019-2020 Academic Year

7 Colleges/Schools generated more than half of their annual SCH in online/blended modalities

100% of UCF’s SCH growth over the past several years has been online

2019-2020 Academic Year
We are visionaries, dreamers, artists, and developers. We help our students succeed and our faculty teach in exciting new ways through the innovative use of technology, with a focus on three core component areas: Access, Cost and Quality.
### Cost

**SPEED TO GRADUATION**  
**FALL 2016 ENTERING COHORT YEAR**

<table>
<thead>
<tr>
<th></th>
<th>&lt;20% ONLINE</th>
<th>50% ONLINE</th>
<th>100% ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FCS TRANSFER STUDENTS</strong></td>
<td>3.4 YEARS</td>
<td>3.1 YEARS</td>
<td>2.4 YEARS</td>
</tr>
<tr>
<td><strong>MASTERS STUDENTS</strong></td>
<td>2.7 YEARS</td>
<td>2.3 YEARS</td>
<td>2.3 YEARS</td>
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</tbody>
</table>

### Quality

**AY 18-19**

<table>
<thead>
<tr>
<th>STUDENT SUCCESS (A, B, OR C GRADE)</th>
<th>F2F</th>
<th>BLENDED</th>
<th>FULLY ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>89%</td>
<td>92%</td>
<td>91%</td>
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<table>
<thead>
<tr>
<th>STUDENT WITHDRAWAL</th>
<th>F2F</th>
<th>BLENDED</th>
<th>FULLY ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>4%</td>
<td>3%</td>
<td>4%</td>
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</table>

<table>
<thead>
<tr>
<th>STUDENTS WHO RATE FACULTY AS EXCELLENT</th>
<th>F2F</th>
<th>BLENDED</th>
<th>FULLY ONLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>54%</td>
<td>61%</td>
<td>61%</td>
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</table>
Faculty Development

80% ARE FULL-TIME FACULTY MEMBERS

80 HOURS OF PROFESSIONAL DEVELOPMENT REQUIRED TO DESIGN AND TEACH ORIGINAL COURSES

35 HOURS OF PROFESSIONAL DEVELOPMENT REQUIRED TO TEACH EXISTING COURSES

IDL6543 OVERVIEW

<table>
<thead>
<tr>
<th>Week 0</th>
<th>Getting Started</th>
<th>on</th>
<th>id</th>
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</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Navigating the Online Environment</td>
<td>on</td>
<td>id</td>
</tr>
<tr>
<td>Week 2</td>
<td>Content in the Online Environment</td>
<td>on</td>
<td></td>
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<tr>
<td>Week 3</td>
<td>Designing Interactive Course Activities</td>
<td>on</td>
<td>id</td>
</tr>
<tr>
<td>Week 4</td>
<td>Effective Online Assessments</td>
<td>on</td>
<td></td>
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<tr>
<td>Week 5</td>
<td>Enhancing Course with CDL Services</td>
<td>on</td>
<td>id</td>
</tr>
<tr>
<td>Week 6</td>
<td>Designing with Social Media in Mind</td>
<td>on</td>
<td>id</td>
</tr>
<tr>
<td>Week 7</td>
<td>Managing Your Online Course</td>
<td>on</td>
<td></td>
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<tr>
<td>Week 8</td>
<td>Technical Support, Scholarship Peer Review</td>
<td>on</td>
<td>id</td>
</tr>
<tr>
<td>Week 9</td>
<td>Production Week</td>
<td>on</td>
<td></td>
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<tr>
<td>Week 10</td>
<td>IDL Showcase</td>
<td>on</td>
<td>id</td>
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on Online Content  id ID Consultation  id Face to Face Meeting
According to a recent UCF Survey, students believe that mobile devices:

- Make it easier to access coursework: 77%
- Increases communication with other students: 68%
- Increases communication with instructor: 66%

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- Make it easier to access coursework: 77%
- Increases communication with other students: 68%
- Increases communication with instructor: 66%

UCF Mobile has over 20 million page views a year, with 275k downloads.

UCF Mobile has won 4 national awards.

84% of UCF students and 90% of freshmen use the UCF Mobile App, one of the highest adoption rates in the country.
Divisional Partners

Walt Disney World
Guild Education
Sony
DirectConnect Partners
• College of Central Florida
• Daytona State College
• Lake Sumter State College
• Eastern Florida State College
• Seminole State College
• Valencia College

Transfer Connect Partners
• Hillsborough Community College
• Florida Gateway College
• Florida Keys Community College
• Indian River State College
• North Florida College
• Northwest Florida State College
• Miami Dade College
• Pasco-Hernando State College
• Polk State College
• St. Peters burg College

RECENT DIVISIONAL AWARDS

Online Learning Consortium / Sloan Consortium
• 2018 Digital Learning Innovation Award (PAL Team)
• 2018 Effective Practice Award (CECS, ECE, DDL, and CCIE)
• 2018 Best in Track: Research (Adaptive Learning Team)

WICHE Cooperative for Educational Technologies (WCET)
• 2019 WCET Richard Jonsen Award (Thomas Cavanagh)

Kurogo Mobile Conference
• 2020 Best New Student Orientation (UCF Mobile)
• 2019 Most Innovative App for Communication (UCF Mobile)
• 2018 Best Overall Campus App (UCF Mobile)
• 2018 Best Use of Special Events Module

IMS Global Learning Consortium
• 2018 Community Leadership Award (Thomas Cavanagh)

Video Production Awards
• 2019 Suncoast Emmy Award Nomination, Ethics in Journalism: A Morning with Nancy Alvarez

digitallearning.ucf.edu