

# UCF's Affordable Instructional Materials Initiative

## First Day

"First Day™ is Barnes & Noble College's inclusive access model, where digital course materials are included as an additional course charge for a particular course or program. This model is easy and convenient for student use, provides an affordable option, and supports student success by ensuring every student is prepared for the first day of class."



Commercial publishers and other for-profit entities have set agreements with Barnes & Noble to offer discounted pricing to students for course materials that qualify for [First Day™](#).

### Student Experience

For students, receiving a discounted price through First Day is as simple as opting-in to their required course materials in Webcourses during the first week (i.e., drop/add period) of the semester.



### Faculty Experience

For faculty, very little to nothing changes in terms of course materials adoption for the semester. However, please note that the First Day™ submission for course materials adoption will have an earlier date than the standard adoption deadline.

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## Affordable

"[Affordability Counts](#) was created as a direct response to the increasing costs of textbooks in higher education. The program recognizes faculty who take steps in their courses to advance affordability across Florida state universities and colleges."



To get started, faculty submit a course to have its required instructional material(s) reviewed. If the total cost of the instructional material(s) is less than or equal to \$20 per credit hour (per course), the Affordability Counts medallion will be awarded.

### The Review Process

[Affordability Counts](#) submissions(s) will be evaluated according to the following criteria:

- The total cost of required course material(s) must not exceed \$20 per credit hour (per course).
- "Total cost" represents the full market value for the required material(s) at the bookstore (or externally if the bookstore does not carry the item).



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## Open Ed.

Open educational resources (OER) are often referred to as zero-cost materials. Zero-cost materials constitute any variety of educational content that has no direct cost to students, removing barriers to access and improving students' opportunities for academic success.



The Center for Distributed Learning has teamed up with a variety of stakeholders from across campus to facilitate zero-cost materials [adoption, creation, and adaptation](#).

**ADOPT** open access / freely-available content through the web, or search the UCF libraries for potential and/or available print and electronic holdings.

**CREATE** openly-licensed or proprietary content and offer it to your students at no cost.

**ADAPT** instructional materials by remixing pre-existing openly-licensed content.

### Open Databases

- Open Textbook Network
- OpenStax
- Oasis
- Merlot
- LinkedIn Learning
- YouTube
- Google Advanced Search



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## Library

The [UCF Libraries](#) works to minimize the cost of course materials to students by providing free access to eTextbooks, class resources, and course reserves at each library location.



### Areas of focus:

- Locating electronic books as 1-to-1 replacements of existing course textbooks - with no cost to students
- Hosting print copies of textbooks on course reserves
- Identifying open educational resources (OER) and library-sourced information as alternatives to commercially produced textbooks
- Tracking savings metrics associated with faculty adoptions

### Resources:

- Students can search Primo for their textbooks as eBooks (eTextbooks) or physical course reserves at the library.
- Faculty can work with the textbook affordability librarian and subject librarians to find free materials through the library or in open access databases.
- Faculty can locate library eTextbooks and OERs used for courses with the [eTextbook Portal](#).



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## AIM High Event

Since 2019, the [UCF AIM High](#) yearly event recognizes faculty and staff across the institution who have made an effort to keep their required course materials affordable for students.

The event program consists of guest speakers, awards, testimonials, and an opportunity to learn more about the ways the university is collaborating to reduce and/or remove cost barriers to academic content.

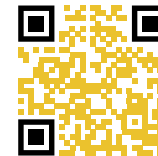
During the event, faculty and staff are recognized in the areas of First Day, Affordability Counts, Open Educational Resources, and Library-Sourced Materials who have contributed to one or more of these areas within the past year. All recognized individuals are added to the AIM High website and [AIM Faculty Spotlights](#).



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## Available LinkedIn Learning Courses

- Core Strategies for Teaching in Higher Ed
- Learning How to Increase Learner Engagement
- Teaching Techniques: Writing Effective Learning Objectives
- Teaching Techniques: Blended Learning
- Teaching Techniques: Making Accessible Learning
- Teaching Techniques: Creating Effective Learning Assessments
- Flipping the Classroom
- Teaching Techniques: Developing Curriculum
- Educational Technology for Student Success
- Teaching Techniques: Creating Multimedia Learning
- Teaching Techniques: Project-Based Learning
- Learning to Teach Online
- Teaching Online: Synchronous Classes



Visit [dl.ucf.edu/lynda](https://dl.ucf.edu/lynda)

Log in with your UCF NID and NID password, and search on course name.



Questions? Please contact the AIM Initiative at [affordable@ucf.edu](mailto:affordable@ucf.edu), who will answer your questions or direct you to the best representative.