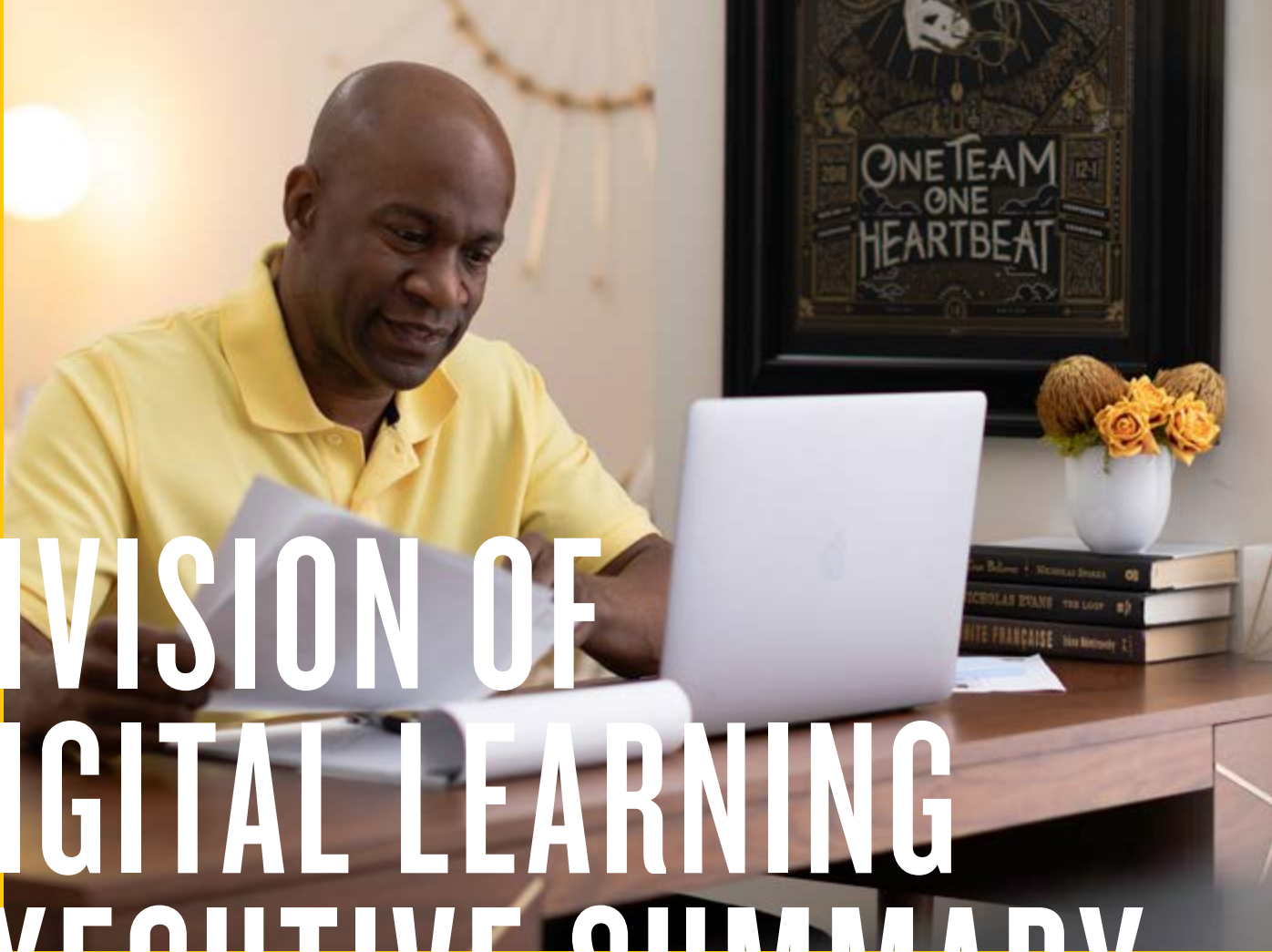




DIGITAL LEARNING



EXECUTIVE SUMMARY 2020



DIVISION OF DIGITAL LEARNING EXECUTIVE SUMMARY

“A key reason for UCF’s success is its focus on digital learning, which has allowed the university to meet the needs of its expanding student population and keep tuition costs low.”

-BILL GATES

The Division of Digital Learning is responsible for leveraging innovative educational technology in support of UCF’s mission, with a particular emphasis on exploring pioneering ways to positively impact student access, enrollment, success, time to graduation, the cost of providing an education, and the quality of the learning experience.



UCF is ranked as one of the best Online Bachelor’s Programs, online colleges for veterans, and as one of the most innovative universities according to **U.S. News & World Report**.

WHO WE ARE

The Center for Distributed Learning

- Faculty development
- Instructional design
- Media development
- Help desk support
- Pegasus Innovation Lab

The Office of Instructional Resources

- Multimedia technology
- Classrooms technology
- On-campus support
- Broadcasting live events
- Faculty multimedia center.

UCF Online

- Multi-division initiative
- Created in 2016
- Supporting 100% online students
- 92 fully online programs
- 5,600 students

Mobile Strategy and Innovation

- UCF's mobile apps
- Strategic mobile initiatives
- Faculty and staff mobile outreach
- 20 million annual page views
- National award winner

Research Initiative for Teaching Effectiveness

- Digital Learning Impact Evaluation
- Assesses technology-based initiatives
- Defines impact of initiatives on key metrics
- Publishes peer-reviewed research
- Internationally renown



ONLINE AND BLENDED LEARNING

49.4%

of UCF's total student credit hours (SCH) were

ONLINE AND BLENDED MODALITIES

2019-2020 Academic Year

33%

of UCF's total student credit hours (SCH) were

FULLY ONLINE

2019-2020 Academic Year

7

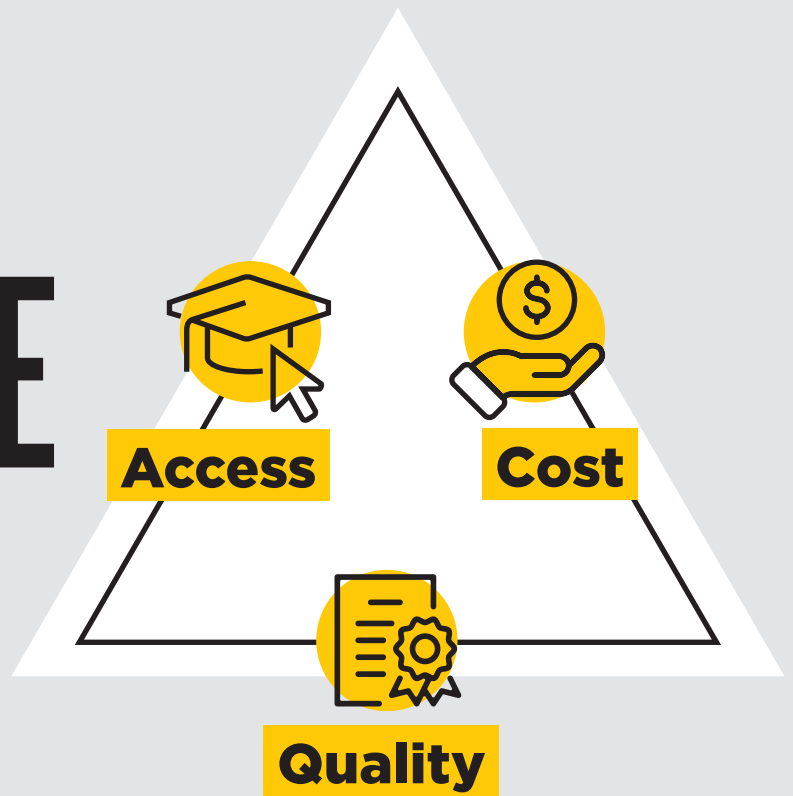
**COLLEGES/SCHOOLS
GENERATED MORE THAN HALF
OF THEIR ANNUAL SCH
IN ONLINE/BLENDED
MODALITIES**

100%

**OF UCF'S SCH GROWTH
OVER THE PAST SEVERAL
YEARS HAS BEEN ONLINE**

IRON TRIANGLE

We are visionaries, dreamers, artists, and developers. We help our students succeed and our faculty teach in exciting new ways through the innovative use of technology, with a focus on three core component areas: Access, Cost and Quality.



Access

ONLINE & BLENDED IMPACT 2019-2020

86.6% OF ALL UCF STUDENTS TOOK AT LEAST ONE ONLINE OR BLENDED COURSE



89.5% OF ALL UNDER-GRADUATES

68.9% OF ALL GRADUATE STUDENTS

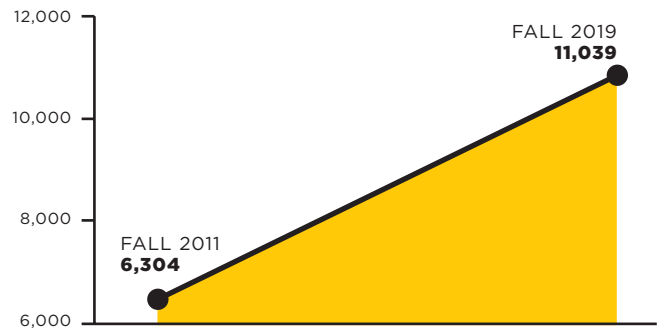
74.9% OF ALL UCF STUDENTS TOOK AT LEAST ONE FULLY ONLINE COURSE



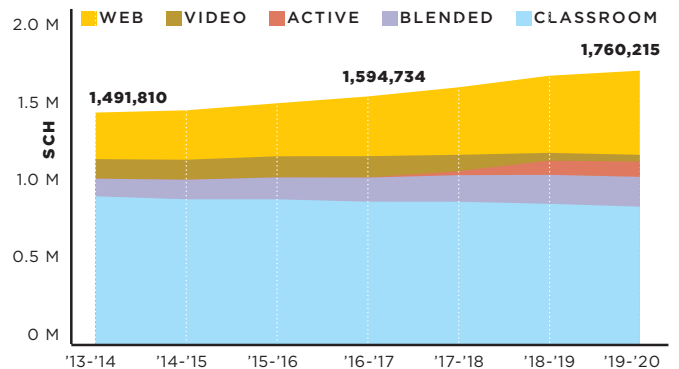
77.8% OF ALL UNDER-GRADUATES

57.7% OF ALL GRADUATE STUDENTS

ONLINE EXCLUSIVE HEADCOUNT



ONLINE & BLENDED STUDENT CREDIT HOUR (SCH) GROWTH



Cost

SPEED TO GRADUATION

FALL 2016 ENTERING COHORT YEAR

FCS TRANSFER STUDENTS



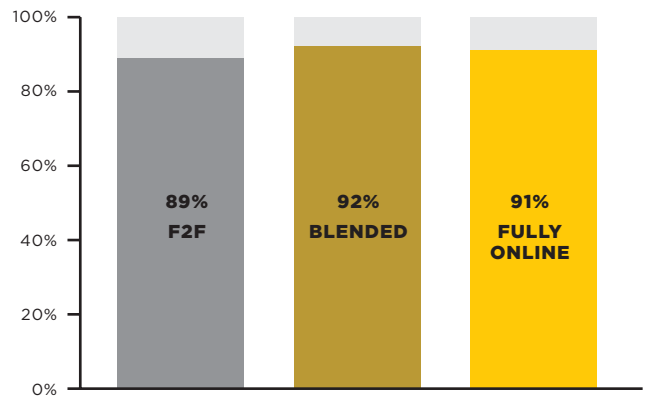
MASTERS STUDENTS



Quality

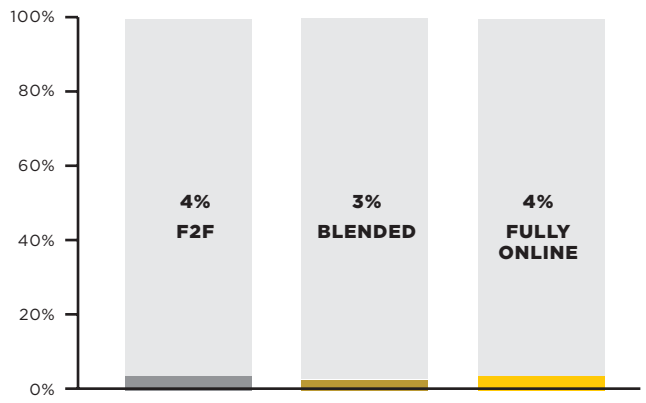
STUDENT SUCCESS (A, B, OR C GRADE)

AY 18-19



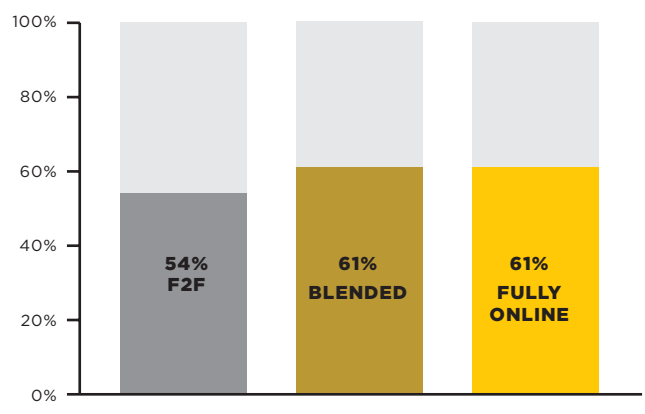
STUDENT WITHDRAWAL

AY 18-19

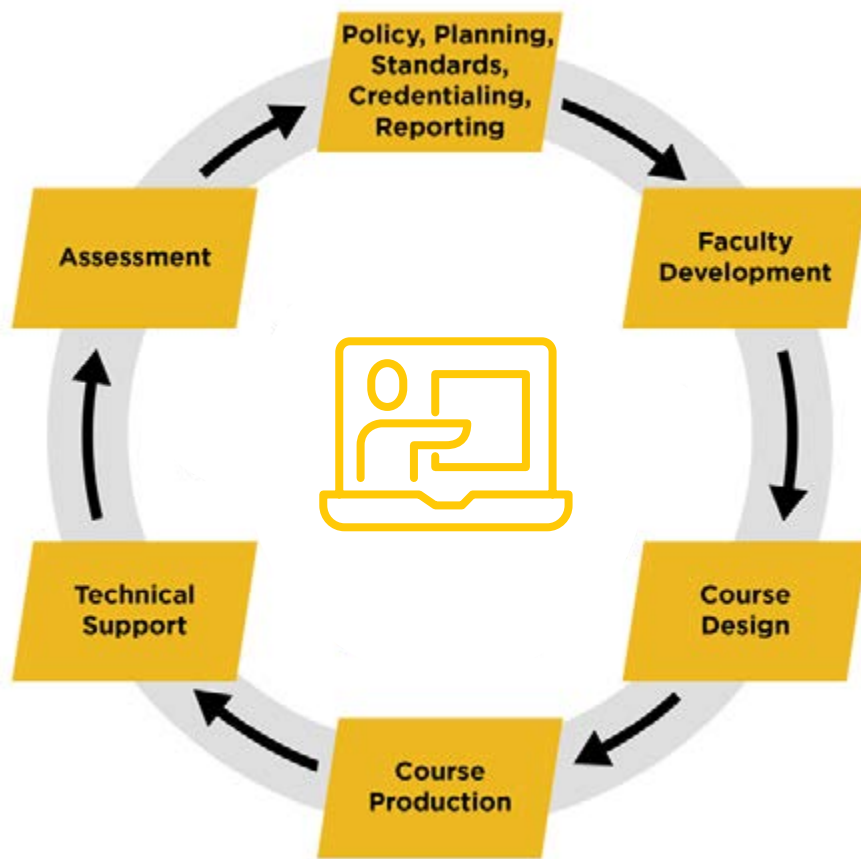


STUDENTS WHO RATE FACULTY AS EXCELLENT

AY 18-19



Faculty Development



80%

ARE FULL-TIME
FACULTY MEMBERS

80

HOURS OF PROFESSIONAL
DEVELOPMENT REQUIRED
TO DESIGN AND
TEACH ORIGINAL
COURSES

35

HOURS OF PROFESSIONAL
DEVELOPMENT REQUIRED
TO TEACH
EXISTING
COURSES

IDL6543 OVERVIEW

Week 0	Getting Started	on id
Week 1	Navigating the Online Environment	f2f
Week 2	Content in the Online Environment	on
Week 3	Designing Interactive Course Activities	on id
Week 4	Effective Online Assessments	on
Week 5	Enhancing Course with CDL Services	f2f
Week 6	Designing with Social Media in Mind	on id
Week 7	Managing Your Online Course	on
Week 8	Technical Support, Scholarship Peer Review	f2f id
Week 9	Production Week	on
Week 10	IDL Showcase	f2f

on Online Content id ID Consultation f2f Face to Face Meeting

MOBILE STRATEGY AND INNOVATION

99.8%

**OF STUDENTS OWN
A SMARTPHONE**



**OF STUDENTS USE SMARTPHONES
TO SUPPORT THEIR LEARNING**



According to a recent UCF Survey, students believe that mobile devices:

Make it easier to access coursework:

77%

Increases communication with other students:

68%

Increases communication with instructor:

66%

UCF MOBILE HAS
**OVER 20 MILLION
PAGE VIEWS A YEAR,**
WITH
275K DOWNLOADS

**UCF MOBILE
HAS WON 4
NATIONAL AWARDS**



84% + 90%

of UCF students

of Freshmen

**USE THE UCF MOBILE APP,
ONE OF THE HIGHEST
ADOPTION RATES IN THE COUNTRY**

OFFICE OF INSTRUCTIONAL RESOURCES (OIR)

MANAGES
827
ROOMS

SUPPORTS
90+
EVENTS PER YEAR

IN THE PAST 7 YEARS, OIR HAS INSTALLED
526 + 538
TVS/DISPLAYS PROJECTORS

OVER
55,000
VIEWS OF LIVE AND
ON-DEMAND VIDEO

OVER
712,000
MINUTES OF
VIEWING TIME

OVER
5,000
VIEWING HOURS
PER WEEK

Divisional Partners

Walt Disney World

Guild Education

Sony

DirectConnect Partners

- College of Central Florida
- Daytona State College
- Lake Sumter State College
- Eastern Florida State College
- Seminole State College
- Valencia College

Transfer Connect Partners

- Hillsborough Community College
- Florida Gateway College
- Florida Keys Community College
- Indian River State College
- North Florida College
- Northwest Florida State College
- Miami Dade College
- Pasco-Hernando State College
- Polk State College
- St. Petersburg College



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RECENT DIVISIONAL AWARDS

Online Learning Consortium / Sloan Consortium

- 2018 Digital Learning Innovation Award (*PAL Team*)
- 2018 Effective Practice Award (*CECS, ECE, DDL, and CCIE*)
- 2018 Best in Track: Research (*Adaptive Learning Team*)

WICHE Cooperative for Educational Technologies (WCET)

- 2019 WCET Richard Jonsen Award (*Thomas Cavanagh*)

Kurogo Mobile Conference

- 2020 Best New Student Orientation (*UCF Mobile*)
- 2019 Most Innovative App for Communication (*UCF Mobile*)
- 2018 Best Overall Campus App (*UCF Mobile*)
- 2018 Best Use of Special Events Module

IMS Global Learning Consortium

- 2018 Community Leadership Award (*Thomas Cavanagh*)

Video Production Awards

- 2019 Suncoast Emmy Award Nomination, *Ethics in Journalism: A Morning with Nancy Alvarez*